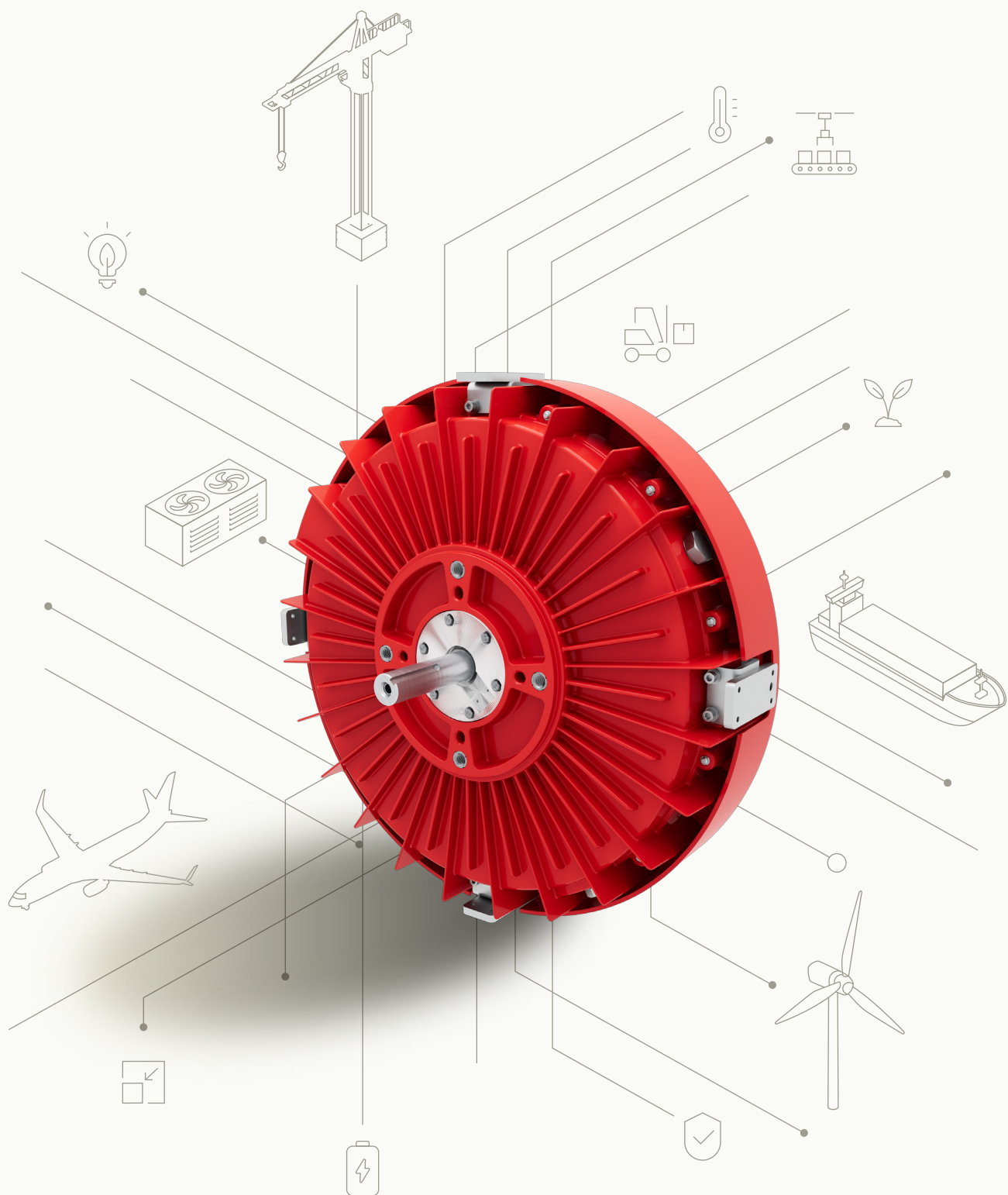


# Infinitum Impact Report 2024







## FROM THE CEO

In 2016, I founded Infinitum to solve a pressing sustainability problem.

The world runs on billions of motors, which power everything from the AI revolution to manufacturing lines. Despite their importance, motors are big, inefficient and often unserviceable. Today, motors consume more than half of the world's energy. When they break down, they end up in landfills.

Infinitum has been focused on impact since day one. Our solution puts sustainability at the heart of our design, and is the reason our company is changing the paradigm for the electric motor. We've engineered motors to prioritize energy efficiency and serviceability, all while reducing our manufacturing costs and driving workplace improvements for our customers.

Workplaces and communities benefit from sustainable innovation. Traditional motors are heavy, loud, and inefficient, making workplace environments harsher than they need to be. Infinitum motors are quieter, lighter, and cleaner, creating better workplaces. Their efficient design can also reduce the demand on electrical infrastructure, leaving a lighter footprint on communities and the environment.

To meet the demands of our modern world, the motor industry has to evolve. Infinitum is ushering that change and demonstrating that sustainability and innovation not only go hand in hand, but translate into real impact for our customers and investors.

This report reflects the progress we've made—and it's just the beginning. Together with our customers, partners and industry leaders, Infinitum is leading a 100 year old motor industry into a new age and proving there's a better way to make motors for the 21st century.

Sincerely,

**Ben Schuler**

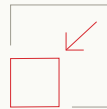
CEO, Infinitum



### Efficiency propels business



### Serviceable design reduces costs across the value chain.



### Reliability keeps businesses running



## Over the years, we've learned these themes hold true

The less energy a motor consumes, the lower its operating costs. As energy demands rise, every watt counts. Infinitum motors consume far less electricity, saving customers money, while easing the strain on infrastructure. And because we can rightsize motors to fit applications, facilities can repurpose electrical capacity for other revenue-generating activities.

Our motor is made using less raw material and its modular design simplifies the manufacturing process. Modular design also gives our customers a longer product lifecycle. Instead of replacing an entire Infinitum motor when one part wears out, they can swap in a new component. Our design innovations drive cost savings for our customers at every stage of the product life cycle.

Whether in data centers, healthcare, or advanced manufacturing, downtime isn't an option. Infinitum motors are designed for reliability, built with carefully chosen components and a PCB stator that eliminates failure-prone parts in traditional motors. Our commitment to quality ensures a longer lifespan and continuous performance, keeping mission-critical operations online 24/7 while reducing costly disruptions.

# Environment

Infinitum is committed to reducing our environmental impact at every stage of our motors' lifecycle, from design and manufacturing to end-of-life management. In 2024, we focused on modeling our Scope 3 emissions, reducing energy consumption, and advancing sustainable practices across our supply chain and manufacturing.



Category	Goal	Progress in 2024
Carbon Emissions	Model and measure Scope 3 impact of motor.	Quantified <ul style="list-style-type: none"><li>■ Upstream emissions from purchased goods and services</li><li>■ Downstream emissions from Infinitum motors sold and in operation</li><li>■ Business travel</li></ul>
Environmental Responsibility	Optimize sustainability in the procurement and production of motors.	<ul style="list-style-type: none"><li>■ Instituted a Supplier Code of Conduct outlining our expectations regarding environmental responsibility</li><li>■ Established manufacturing site in Saltillo in an industrial park committed to sustainability (further information found in the Manufacturing section)</li></ul>
Energy Efficiency	Push envelope to develop the most sustainable and energy efficient motor on the market.	Every 1,000 Infinitum motor systems can save a data center or industrial facility nearly \$3,000,000 in energy costs over a 10-year period (compared to a NEMA Super Premium motor).
Circularity	None of our motors end up in landfills.	We are developing a strategy to ensure no Infinitum motor ends up in landfill.
Environmental Regulation	No environmental violations.	Zero environmental violations.



# Workplace

At Infnitum, we foster a respectful, ethical, and accountable workplace, guided by our Business Conduct Standards, Anti-Corruption Policy and Supplier Code of Conduct. We extend these guidelines to our value chain, expecting our suppliers to share our commitment to human rights, responsible sourcing, and sustainability.



Category	Goal	Progress in 2024
Employees	90% score on annual satisfaction survey	89% employee satisfaction score in 2024
Employees	30% women in the workforce by 2025.	24% held percentage steady in 2024
Health & Safety	No accidents in the workplace	1 minor accident, no lost time
Business Conduct Standard (BCS)	100% training and recertification of employees in BCS on an annual basis. All new employees are onboarded with BCS.	All new and current employees reviewed and signed the BCS.
Supplier Code of Conduct (SCC)	100% of our larger suppliers align with our SCC.	100% of our larger suppliers have signed or otherwise demonstrated alignment with our SCC.

# Quality

At Infinitum, we are committed to building reliable, high-quality products through structured processes and continuous improvement. In 2024, we strengthened our quality framework with a formalized Quality Policy, enhanced traceability measures, and rigorous testing standards. Our ISO 17025 lab accreditation and progress toward ISO 9001 certification reflects our dedication to meeting the highest industry standards.



Category	Goals	Progress in 2024
Quality	ISO 9001 Certification	Made progress toward ISO 9001. Standardized on a robust software platform to enhance quality management, strengthen compliance, and ensure end-to-end traceability. Developed Quality Statement and Quality Manual. Achieved Lab ISO 17025 Accreditation. Expect certification in 1Q 2025.
Quality	Target warranty returns of less than 1.0%	Implemented process for all motors to undergo rigorous testing and inspection before leaving our facility.



# Manufacturing

In 2024, we made the strategic decision to transition from our contract manufacturer to our own in-house manufacturing facility in Saltillo, where we have full control over our production process. Choosing 360 Industrial was an easy decision, as their values closely align with Infinitum's. While manufacturing in the region is thriving, the father-and-son team behind 360 Industrial remains deeply committed to minimizing its environmental impact. Their dedication to sustainable practices was a key factor in our decision, as they work to reduce the industrial park's footprint and protect the local land, habitat, and wildlife.



## Building Design and Energy Efficiency



### Skylights

Across our facilities, we incorporate natural light where possible.

### Energy Efficiency

The building in Saltillo benefits from the region's mild climate (average temperature of 65°F), which reduces the need for air conditioning and heating, further lowering energy consumption.

### Energy Recapture

The testing facility in Saltillo is designed to recapture energy, using this recycled energy to power motor testing, enhancing sustainability.

### Sustainable Materials

During construction, a waste minimization strategy was implemented, and the use of recycled content in asphalt production was optimized to reduce environmental impact.

### Minimal Material Usage

The building is constructed with minimal materials, featuring a steel exterior for durability.

## Water Conservation



### Water Treatment Facility

360 Industrial has its own on-site water treatment facility that captures and treats wastewater.

### Efficient Water Use

The treated water is used for irrigation of green spaces around the park, then absorbed back into the natural aquifer, creating a continuous, efficient water cycle.

### Sustainable Alternative

This method is more efficient than the traditional approach of discharging water to the municipality, reducing the overall water footprint.

## Biodiversity



### Cactus Protection

360 Industrial is dedicated to preserving local cactus species like Biznaga, Lechuguilla, Candelilla, and Sotol by harvesting endangered cacti from local construction sites and relocating them to an on-site native plant nursery.

### Native Tree Planting

360 Industrial is planting native trees such as Huisache, Mesquite, and Palo Blanco, which require minimal water and help keep buildings cooler in warmer months.

### Tree Production & Community Impact

The plant nursery has the potential to produce 20,000 trees annually, creating jobs and providing the city of Saltillo with native trees that support water conservation.